

CARD CHASE, LLC

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FOR IMMEDIATE RELEASE

Card Chase LLC Names Serial Entrepreneur Gregory Little CEO Ahead of Ohio's First Mobile Sports Card Truck Launch

Cincinnati-based sports card and Pokémon TCG truck taps 20-year executive leader and serial CEO to lead company into September 2026 launch

CINCINNATI, OH — August 11, 2026 — Card Chase LLC, Ohio's first mobile sports card and Pokémon TCG truck, today announced that Gregory Little has been named Chief Executive Officer, effective immediately. The appointment comes as the Cincinnati-based company finalizes preparations for its soft launch in early September 2026, ahead of full operations across Greater Cincinnati, Dayton, and Columbus later that month.

Card Chase brings a first-of-its-kind retail experience to Ohio collectors: a fully converted box truck stocked exclusively with sealed wax — hobby boxes, blasters, mega boxes, and Elite Trainer Boxes — from Topps, Panini, and The Pokémon Company International, covering MLB, NFL, NBA, and Pokémon TCG. The truck travels directly to sporting events, card shows, festivals, and community gatherings, bringing the hobby experience to collectors rather than waiting for them to find a storefront.

“Card Chase was built to meet collectors where they are, and stepping into the CEO role means doubling down on that mission as we head into launch,” said Gregory Little, CEO of Card Chase LLC. “We’re not just opening a mobile card shop — we’re building the infrastructure, the brand, and the community around it so Ohio collectors have something they’ve never had access to before.”

Brian Hiler, Card Chase's Sales Director and a former MLB agent with deep ties across professional baseball, welcomed the announcement. “Greg has been the driving force behind Card Chase's marketing, digital presence, and operations since day one. Having him formally lead the company as CEO heading into our soft launch gives us the leadership continuity we need to scale fast and scale right.”

Little brings more than 20 years of executive leadership experience to the role, including multiple prior CEO appointments. He previously served as CEO and Co-Founder of Epic Art / Prestige Art Studios, where he transformed a bankrupt business into a \$5M+ e-commerce platform with retail partners including Wayfair and Amazon, and as CEO of ChromBA, Inc., a biotech company. That executive track record is paired with two decades of senior digital marketing leadership, most recently as Senior Digital Marketing Campaign Manager at OHO Interactive in Denver, where he directed six-figure monthly ad campaigns for clients including MIT and Tulane University, along with senior marketing roles at American Sentry Solar, Suited Connector, and eSource Systems. Little also served in the U.S. Air Force as Security Police.

Card Chase will begin its soft launch across the Cincinnati market in early September 2026, followed by full operations in mid-September, backed by a free companion app that functions as a real-time intelligence hub for the hobby. The app scores and reviews every configuration of the newest Topps, Panini, and Pokémon TCG releases, surfaces the hottest players and cards collectors and investors should be chasing, and keeps a live calendar of every upcoming Card Chase stop — putting hobby-shop-level expertise in collectors' pockets before they ever step up to the truck.

About Card Chase LLC

Card Chase LLC is Ohio's first mobile sports card and Pokémon TCG truck, delivering sealed wax — hobby boxes, blasters, mega boxes, and ETBs — from Topps, Panini, and TPCi directly to collectors across Greater

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Cincinnati, Dayton, and Columbus. Card Chase brings the trading card hobby experience on the road through a custom-wrapped truck, live events, and a free companion app. Learn more at cardchasetruck.com.

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